

**New Czech Airlines-route to Denmark:**

# **Cultural capital Aarhus 2017 says hello to Prague**

**Czech Airlines opens Prague-Aarhus route on 11 May, 2017**

Denmark's second city, Aarhus, is ready to welcome thousands of Czech and international visitors with a grand program of arts, culture and experiences, when Czech Airlines launches its new route from Václav Havel Airport Prague to Aarhus Airport on 11 May 2017.

Officials in Aarhus say the move is well-timed as it coincides with the highlights of European Capital of Culture events during 2017.

"This year we bid on spectacular events, unique experiences and magical moments," said Rebecca Matthews, who is in charge of Europe's Cultural Capital Aarhus in 2017, who added that she was delighted that Czech citizens now have a new opportunity to fly there direct.

In recent years, Aarhus has distinguished itself as something of a cultural metropolis with a creative environment, museums and festivals. The ARoS art museum is one of the largest and finest art museums in Scandinavia, and the roof of the building offers a popular, circular walkway above the city and harbour called Your Rainbow Panorama by Danish-Icelandic artist Olafur Eliasson.

Within a stone's throw the award winning attraction The Old Town is located and offers an amazing journey through the evolution of our welfare society. Just above The Old Town is the Botanical Garden as an oasis with its rich diversity of tropical plants from around the world.

Aarhus is one of the oldest cities in Scandinavia and was founded by Vikings more than 1,200 years ago, and the Moesgaard Museum with its impressive architecture provides visitors with a wonderful insight into this story.

Life in Aarhus has been characterized by that the city has Denmark's youngest population and the highest concentration of students in Denmark. This is reflected in the special atmosphere, vibrancy and energy that is everywhere in the city and in the many cafès.

With four Michelin restaurants, Aarhus count to the gastronomic world class and here you can enjoy freshly caught fish and lobster from Aarhus Bay, potatoes from the island of Samsø, sorrel, wild garlic and other fresh ingredients from local producers. Prior to 2017, the Aarhus also simultaneously was appointed European Gastronomic Region and a wide range of gastronomic delights await visitors.

With the new Czech Airlines, Aarhus and the European Capital of Culture in 2017 is just a couple of hours flight from Prague. Initially, Czech Airlines will fly to Aarhus four times a week from Václav Havel Airport Prague.

**Facts:**

**European Capital of Culture** is an international, cultural project that ranks among Europe's most ambitious. The idea is to show the richness and diversity of European culture, and to contribute to a greater mutual understanding between the citizens in Europe.

**Patronage:** Queen Margrethe II of Denmark as Royal Patron of the Capital of Culture.

**Website:** <http://www.aarhus2017.dk/en/>

**Pictures**

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Rebecca Matthews picture (Photo: Michael Grøn, Billedmageren)

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