

Aarhus/Central Denmark awarded title of European Region of Gastronomy 2017

Central Denmark can look forward to great international focus on both culture and gastronomy in 2017. Besides being European Capital of Culture Aarhus and Central Denmark Region have also just been appointed as European Region of Gastronomy in 2017.

The great recognition is a result of a joint application entitled "Rethink good food" from a number of regional partners: Central Denmark Region, Aarhus municipality, European Capital of Culture 2017 Aarhus, Aarhus University, Aarhus Tech, and FOOD Denmark.

"The jury was enthusiastic about our proposal, which is based on the Aarhus 2017 theme of rethinking. And we do that by strengthening the cooperation between chefs and food manufacturers, ensure sustainability, strengthen food education, and ensure public participation," says Head of Department Erik Sejersen, Central Denmark Region.

The honorable title is awarded by the International Institute of Gastronomy, Culture, Arts and Tourism and in 2017 Central Denmark region shares the title with the region of Riga in Latvia and eastern Lombardy in Italy.

"There is good reason for congratulating Aarhus and the region with this recognition. Culture and gastronomy are already going hand in hand, and in the program of European Capital of Culture gastronomy is already a major theme. We are looking forward to working with the other regions across Europe," says Rebecca Matthews, Managing Director of European Capital of Culture Aarhus 2017.

The official nomination as European Region of Gastronomy 2017 takes place September 29th 2015 at an event in the EU pavilion at the world exhibition EXPO 2015 in Milan, Italy.

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