

Access to domestic media mentions

Objective

This briefing accounts for modes of access to the media mentions on which the Aarhus 2017 Foundation has based its records.

1: Infomedia access

All citizens have access to Infomedia through public libraries, allowing everyone free access to media mentions. Thus it is possible for interested parties to gain access to the exact media mentions received by the Aarhus 2017 Foundation through the Infomedia daily media mention mail service. These are the same media mentions that have formed the bases of the recording of media mentions. See method for calculating domestic and international media mentions on www.aarhus2017.dk

The following search terms must be used to retrieve articles etc. from Infomedia:

- Aarhus 2017
- Århus 2017
- Fonden 2017
- Fonden Aarhus
- Fonden Århus
- Aarhus/Århus in connection with Kulturbymuseet/kulturbymuseet/European capital of culture/ECOC/Projekt 2017/2017

See also <http://www.aarhus2017.dk/da/presse/medieomtaler/> where a large number of the media mentions have been stored.

2: Access to Mediastream

Similarly, all citizens can access the Royal Danish Library's digital collections (Mediastream – the State's Media Collection), in which broadcast media is available at the Royal Library in Aarhus or Copenhagen, as well as the Danish Film Institute, by using their in house public computers.

Scientists, students and lecturers at any Danish university with access to Mediastream, enjoys full, online access to content. For more information, please see: <http://www2.statsbiblioteket.dk/mediastream/info>

As Aarhus 2017 has not recorded the source or the exact broadcast time of the various broadcasts, interested parties will have to search for content themselves.

For more information on broadcast media:

- DR Programme and Technical Services (DR Program- og tekniskservice): Phone: 0045 3520 3520
- Listener and Viewer Services TV2 (Lytter- og seerservice TV2): Phone 0045 6591 9191

