

Summary re. one-day visits to the City of Aarhus and the Central Denmark Region

Purpose:

The below table shows the total number of one-day visits to the City of Aarhus and the Central Denmark Region in 2017.

Table 1: Total number of one-day visits

Type	Destination	2016	2017
Holiday visits	Aarhus	2,902,000	3,184,000
	Central Denmark Region (including Aarhus)	11,439,000	11,516,000
Business visits	Aarhus	235,000	258,000
	Central Denmark Region (including Aarhus)	1,126,000	1,134,000

Data source: Danskernes Transportvaneundersøgelse, DTU

A one-day visit is defined as follows:

Holiday visits:

- Overall trip duration of 3 hours or more.
- Total travel time of 2 hours or more.
- Overall length of stay at the main destination of 1 hour or more.
- Only visits to other municipalities are included (Copenhagen/Frederiksberg are regarded as one municipality).

Visit purpose:

- Entertainment venues (cinema, cafe, restaurant, spectator at sports events, churchgoer, etc.)
- Holiday, outing
- Visit to family/friends
- School outing, school camp, study trip
- Summer cottage/allotment garden.

Business visits:

- Overall trip duration of 3 hours or more.
- Total travel time of 2 hours or more.
- Overall length of stay at the main destination of 1 hour or more.
- Only visits to other municipalities are included (Copenhagen/Frederiksberg are regarded as one municipality).

Visit purpose:

- Meetings, conferences (business)
- Business trips, other business-related visits.

